

Z rozhovoru Mike Macgrivina z r. 2010. Později zadal projektory Hvizzila, Osada a Zap.

It's likely that federated concepts will take hold - if they can ever get the privacy stuff straightened out. So I built these into Friendika. You can be friends with Friendika people and you can also be friends with FSW people. But it's a big mess trying to get them to work together, because one network (ours) is private and the other one (theirs) isn't.

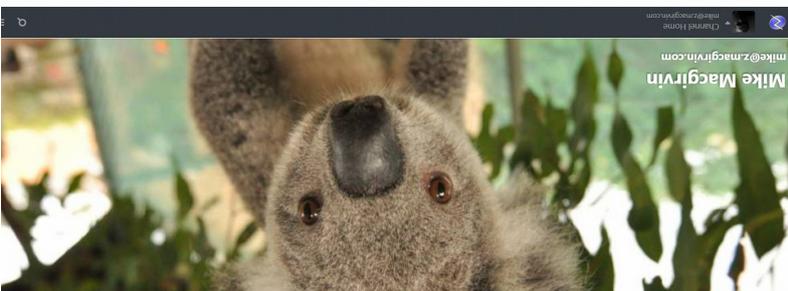
I looked for other alternatives. This was about the same time that Diaspora launched their record-breaking fund-raising drive. But they were just starting and wouldn't have anything for months, if ever.

So I decided to leave Facebook. But as I soon found out, there was no other place to go for social networking (in early 2010). I wasn't about to go back to MySpace, and none of the other possibilities seemed remotely interesting - Orkut, Twitter and a host of other services which on the surface seemed to all want to do the same thing as Facebook - take all your data and get rich selling it to somebody.

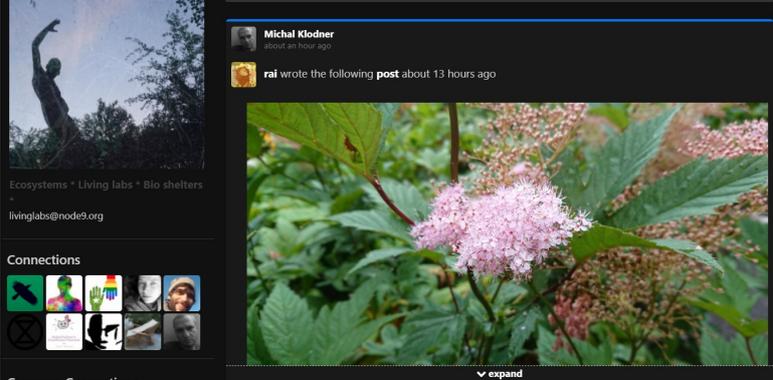
We all know that companies die and their intellectual property goes to the highest bidder. I watched this happen time and time again during the dot-com bust in Silicon Valley. Who is likely to end up with all this information, and what might they do with it? It's positively scary if you carry this to its logical conclusion.

I'm from California originally. I was at Netscape during the wild days of the net - and also AOL, Sun, Symbac and a bunch of others. During the California dot-com bust I ran a music store and remember selling a guitar and amp to Zuck (Facebook founder Mark Zuckerberg) when he moved to the San Francisco Bay Area.

I'm amused by all the talk of killing Facebook, but let's be realistic. They've got half a BILLION members and an army of programmers churning out code. We aren't out to kill anybody. This is just a personal project to link up friends and family.



Architektura... je umění vytvořit podmínky.. ke vzniku a udržení co nejkřehčích věcí.. organismů, vztahů, myšlenek.. biotop, mikroklima, bez kterého by nemohly existovat. Living Laby... inovační sítě a ekosystémy založené na otevřené filozofii, kde jsou uživatelé rovnocenní dalším účastníkům a formují poznání v každodenním životě v místním prostředí



Reinventing the Small



A wooden rotor and tower greatly increase the net energy output over the lifetime of a small wind turbine.

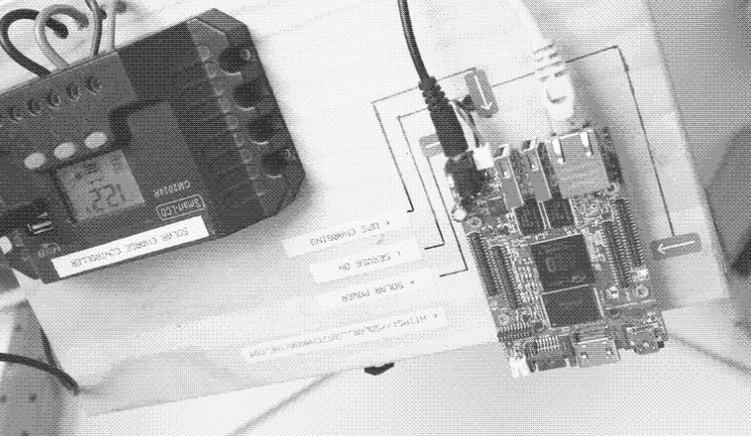
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tweede datacentrum van Google in de Eemshaven. Energie krijgt de faciliteit van een windmolenpark in Delfzijl. Er werken volgens Google 250 mensen bij het datacentrum; het gaat onder andere om IT-specialisten, ingenieurs, beveiligers en cateringmedewerkers.



To start with, the Internet already uses three times more energy than all wind and solar power sources worldwide can provide. Furthermore, manufacturing, and regularly replacing, renewable power plants also requires energy, meaning that if data traffic keeps growing, so will the use of fossil fuels.

Running data centers on renewable power sources is not enough to address the growing energy use of the Internet. Finally, solar and wind power are not always available, which means that an Internet running on renewable power sources would require infrastructure for energy storage and/or transmission that is also dependent on fossil fuels

Low-Tech magazine

Behind all the technical wizardry at Cambridge Analytica, the algorithms and the psychometric warfare, simplistic campaign messages were designed to stoke confusion and dumb down complex issues. Messages of aggressive reassurance aimed at a single, relatively small demographic then almost inevitably result in the reinforcing of prejudice and the stoking of division.

Not every candidate successfully could deploy the Cambridge Analytica modus operandi. "Nobody credibly claims that social media targeting etc could take literally any candidate or platform and trick it to victory," he wrote. "In fact, the landscape favors particular candidates, and particular platforms. It favors the populist."

https://www.greenbiz.com/article/cambridge-analytica-facebook-and-climate-change-angle

